



E-CIGARETTES IN AUSTRALIA

We interviewed over 30 experts working in tobacco- and nicotine-related policy and practice:



Tobacco control advocates and researchers



Addiction specialists

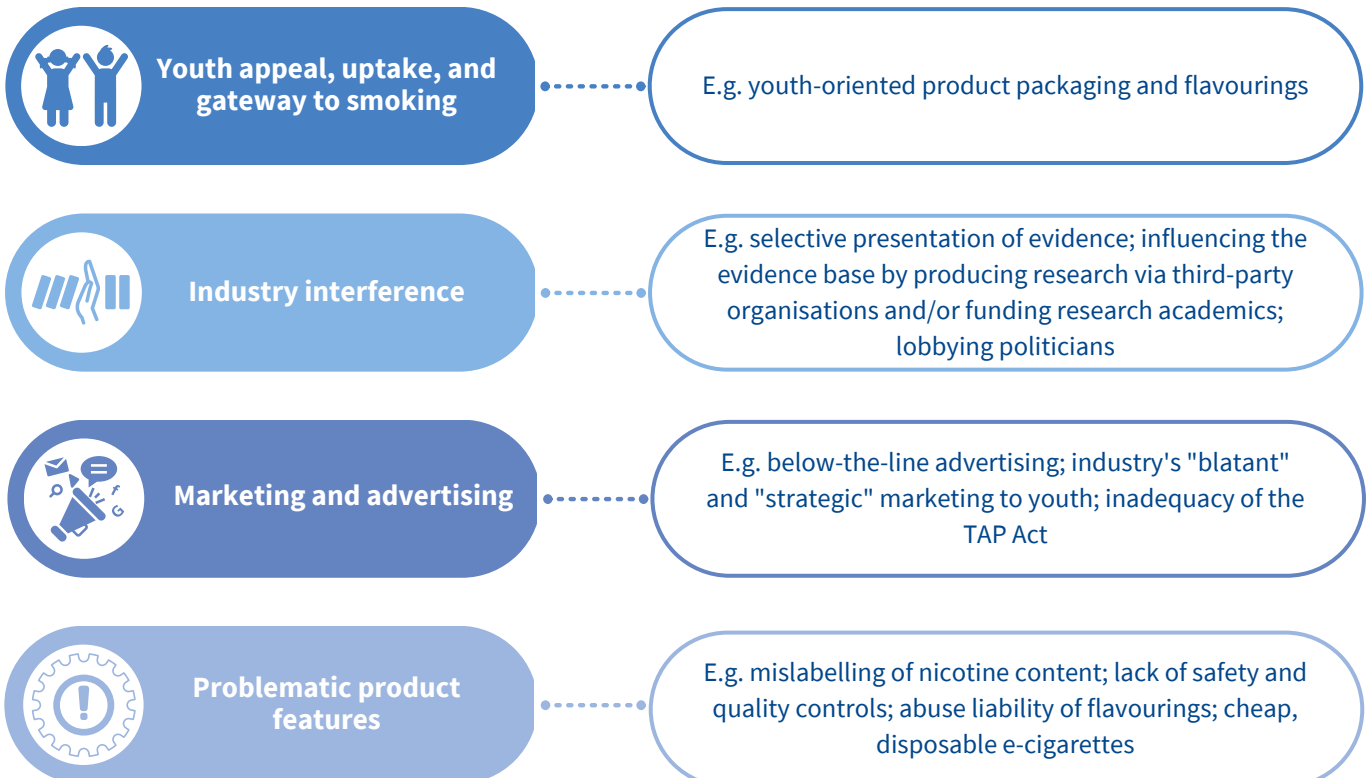


Politicians, policy-makers, and advisors

We asked them to describe the **challenges** and **opportunities** associated with e-cigarettes in Australia

This is what they told us...

CHALLENGES



OVERCOMING CHALLENGES



OPPORTUNITIES

E-cigarettes have the potential to assist with smoking cessation, but:

- 1 E-cigarettes are not a **'silver bullet'**
- 2 Use may only be beneficial for some people in **certain circumstances**
- 3 Need to focus on **population-level risk**, not just individual-level benefit
- 4 Should only be available in a **highly controlled environment**
- 5 Health practitioners must be made aware that e-cigarettes are a **second-line treatment** for tobacco dependence

E-cigarettes can be provided to those seeking to quit smoking without needing to be made available as a consumer product to the broader community

The TGA's scheme provides smokers wishing to quit with access to e-cigarettes and an opportunity to receive behavioural support from their GP while controlling the availability of these products